Docket No.: 06670/100J190-US1

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Laurent Bensemana

Application No.: 09/845,814

Confirmation No.: 2311

Filed: April 30, 2001

Art Unit: 3691

For: A SYSTEM AND METHOD FOR

ANONYMOUSLY MATCHING PRODUCTS OR

SERVICES WITH A CONSUMER

Examiner: H. M. Kazimi

AMENDMENT AFTER FINAL ACTION UNDER 37 C.F.R. 1.116

MS AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Madam:

INTRODUCTORY COMMENTS

In response to the Office Action dated January 16, 2009, finally rejecting claims 1-7, please amend the above-identified U.S. patent application as follows:

Remarks/Arguments begin on page 2 of this paper.